

243F37

## Color Palette 2

F4F1E2

A6C589

DE9687

4F5441



goooo  
PHILLY

## 988 Copy

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24/7 free, confidential, and compassionate help for mental health support or crisis intervention. We are here whenever you or a loved one is in need.

## Fonts

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### Oswald

Oswald Light

**Oswald Regular**

**Oswald Bold**

### Roboto

Roboto Light

**Roboto Medium**

**Roboto Bold**

Fonts available for download on Google Fonts and Adobe Fonts.

- Call. Text. Chat. -



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**988PHILLY.ORG**

*Sample Layout*

A stylized logo consisting of the number '9' in white, followed by a green infinity symbol, and another '8' in white. The background is dark grey with faint, repeating line-art icons of various items like cameras, headphones, tents, and horse head profiles.

98

PHILLY



922

PHILLY



99

PHILLY



PHILLY

900

PHILLY