

F4F1E2

2D3344

# Color Palette 4

E73594

F37780

3BA6C1

DC4633

574EA0

F6C757



PHILLY



- Call. Text. Chat. -

## 988 Copy

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24/7 free, confidential, and compassionate help for mental health support or crisis intervention. We are here whenever you or a loved one is in need.

## Fonts

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### Oswald

Oswald Light

Oswald Regular

**Oswald Bold**

### Roboto

Roboto Light

**Roboto Medium**

**Roboto Bold**

Fonts available for download on Google Fonts and Adobe Fonts.



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**988PHILLY.ORG**

A stylized logo consisting of a white '9' followed by a yellow ampersand and a white 'S'. The ampersand is a thick, rounded, interlocking shape. The '9' and 'S' are also thick and rounded, with the '9' having a curved bottom and the 'S' having a curved top.

9&S

The word 'PHILLY' in a white, bold, sans-serif font, positioned below the logo.

PHILLY





988

PHILLY

A stylized logo consisting of the number '9' in a light yellow color and the number '2' in a teal color. The '2' is designed with a thick, rounded stroke that loops back to connect with the top of the '9', creating a continuous, intertwined shape.

92

The word 'PHILLY' is written in a white, bold, sans-serif font. The letters are spaced out evenly across the width of the image, positioned below the '92' logo.

PHILLY



PHILLY



PHILLY